



## **TOURIST DEVELOPMENT COUNCIL MARKETING COMMITTEE**

July 15, 2021 – 2:00 p.m.

Government Center, Building C, 3rd Floor, Florida Room, Viera

Committee Members: Chair Bob Baugher, Vice Chair Tom Williamson, Jackie Barker, Heather Lewis, Andrea Hill, Ron Chabot, Keely Legget, Mike Brown, Howard Schwartz

### ***Agenda***

#### **I. Administrative – Bob Baugher**

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)
  - Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Marketing Committee Minutes of May 25, 2021 (Action Item)

#### **II. Summer Campaign Update**

#### **III. FY22 Budget and Marketing Plan**

#### **IV. Public Comment**