**Amphitheatre Management Planning Task Force Meeting Agenda**

Date: September 21, 2023, 1:00 P.M.

**Members** Task Force Chairman Chuck Nelson, MIRA Board Chairman Marcus Herman, Kara Boyd, Mary Ellen Donner, Terry Lane, Corey Mecagni, Jack Smink, Dean Schaff, Donn Weaver Ted Suzor.

**Staff** Larry Lallo, Stefani Maduskuie

**Location** 2575 N. Courtenay Pkwy Suite 205 MIRA Conference Room

1. Approval of Minutes of July 20, 2023: Chairman Chuck Nelson
2. Amphitheatre Construction Update: Larry Lallo
3. Management Approach: Mary Ellen; Larry Lallo
4. Naming Rights and Physical Name Placement Location: Kara Boyd
5. Maintenance/Emergency Operations Plan Examples: Corey Mecagni – Mary Ellen Donner
6. Future Improvements: Kara Boyd
7. Groundbreaking Ceremony: Donn Weaver
8. Regional Venue Market Competition – Venue Market Segmentation: General Discussion
9. PR & Marketing Support Strategy: Kara Boyd
10. Existing Maintenance Agreements Scope: Larry Lallo; Mary Ellen Donner.