

Brevard County Board of County Commissioners Tourist Development Council (TDC)

January 24, 2024 – 2:00 PM Government Center, Building C, 3rd Floor – Florida Room, Viera

Committee Members: Chair Commissioner Jason Steele, Julie Braga, Tom Hermansen, Alex Litras, Mayor Rob Medina, Samir Patel, Wayne Soard, Keith Winsten, Andrea Young

Agenda

I. Administrative - Chair Commissioner Jason Steele

- a. Roll Call
- b. Approval of Agenda

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.

- c. Election of 2024 Vice Chair
- d. Approval of Tourist Development Council Minutes of November 15, 2023 (Action Item)

II. Director's Report – Peter Cranis

- a. STR Reports
- b. November 2023 Tourist Tax Collection Revenue Report
- c. December Fiscal Year 2022-23 Tourist Development Council Budget Report
- d. TDC Operating Procedures Manual
- e. Committee Appointments
- f. TDC Potential Conflict Disclosure Form

III. Committee Reports

a. Marketing Committee Report

Next meeting of the Marketing Committee is April 11, 2024 at 2:00 PM

b. Cultural Committee Report



Next meeting of the Cultural Committee is March 28, 2024 at 2:00 PM

c. Capital Facilities Committee Report

Next meeting of the Capital Facilities Committee is April 4, 2024 at 2:00 PM

d. Beach Improvement Committee Report

Next meeting of the Beach Committee meeting is March 19, 2024 at 2:00 PM

e. Sports Committee Report

Next meeting of the Sports Committee is March 13, 2024 at 2:00 PM

IV. Public Comment

V. Board Reports

Other business and TDC Members

- i. Commissioner Jason Steele
- ii. Julie Braga
- iii. Tom Hermansen
- iv. Alex Litras
- v. Mayor Rob Medina
- vi. Samir Patel
- vii. Wayne Soard
- viii. Keith Winsten
- ix. Andrea Young
- x. Peter Cranis