



Brevard County Board of County Commissioners

Tourist Development Council (TDC)

March 26, 2025 – 2:00 PM

Government Center, Building C, 3rd Floor Florida Room, Viera

Members: Chair Rob Feltner, Vice Chair Tom Hermansen, Julie Braga, Mayor Andrew Connors, Larry Jarnes, Alex Litras, Mayor Rob Medina, Wayne Soard

Agenda

I. Administrative – Chair

a. Roll Call

b. Agenda Review

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between the board.

c. Approval of Tourist Development Council Minutes of February 26, 2025 (**Action Item**)

II. Director's Report – Peter Cranis

a. STR Reports

b. January Tourist Tax Collection Revenue Report

c. February Fiscal Year 2024-2025 Tourist Development Council Budget Report

III. Marketing Support Program Criteria for Fiscal Year 2025-26

IV. Public Comment

V. Board Member Reports

a. Commissioner Rob Feltner

b. Julie Braga

c. Mayor Andrew Connors

d. Tom Hermansen

- e. Larry Jarnes
- f. Alex Litras
- g. Mayor Rob Medina
- h. Wayne Soard
- i. Peter Cranis

Note: The next TDC meeting will be on April 23, 2025 at 2:00 PM in the Viera Government Center, Building C, 3rd Floor, Florida Room.

Remaining TDC meeting dates for 2025:

May 28

July 23

August 27

September 24

October 22

November 12