



TOURIST DEVELOPMENT COUNCIL MARKETING COMMITTEE

April 22, 2021 – 2:00 p.m.

Government Center, Building C, 3rd Floor, Florida Room, Viera

Committee Members: Chair Bob Baugher, Jackie Barker, Heather Lewis, Andrea Hill, Ron Chabot, Tom Williamson, Keely Legget, Mike Brown, Howard Schwartz

Agenda

I. Administrative – Bob Baugher

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)
 - Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Marketing Committee Minutes of February 4, 2021 (Action Item)
- d. Election of Vice Chair (Action Item)

II. Spring Campaign Review – Charity Stewart

III. Summer Creative and Media Plan – Charity Stewart and Barr

IV. Approval of Budget – Action Item – Peter Cranis

V. Public Comment