



**BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS TOURIST
DEVELOPMENT COUNCIL**

October, 27 2021 – 2:00 p.m.
Government Center, Florida Room, Viera

Council Members: Chair Tom Hermansen, Vice Chair Andrea Young, Commissioner
Bryan Lober, Mayor Rob Medina, Julie Braga, Bob Baugher, Giles Malone,
Keith Winsten, Aleks Bologna

Agenda

I. Administrative – Chair Tom Hermansen

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)
 - i. Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Tourist Development Council Minutes of September 22, 2021
(Action Item)

II. Director's Report – Peter Cranis

- a. STR Report
- b. Tourist Tax Collection Revenue Report
- c. September FY 2020-2021 Tourist Development Council Budget Report

III. Committee Reports

- a. Marketing Committee Report – Bob Baugher
 - i. Marketing Update – Charity Stewart
 - ii. Next meeting of the Marketing Committee is TBD
- b. Capital Facilities Committee Report – Giles Malone
 - i. Next meeting of the Capital Facilities Committee is TBD
- c. Beach Improvement Committee Report – Julie Braga
 - i. Report on the October 13, 2021 Beach Committee meeting
 - ii. Next meeting of the Beach Committee is TBD



- d. Sports Committee Report – Keith Winsten
 - i. Next Meeting of the Sports Committee is TBD
- e. Cultural Committee Report – Andrea Young
 - i. Next Meeting of the Cultural Committee is scheduled on November 4, 2021.
The meeting will be held at the Government Center, Florida Room

IV. Chair Report

- a. Other business and TDC Members
 - i. Commissioner Bryan Lober
 - ii. Mayor Rob Medina
 - iii. Bob Baugher
 - iv. Aleks Bologna
 - v. Julie Braga
 - vi. Giles Malone
 - vii. Keith Winsten
 - viii. Vice Chair Andrea Young
 - ix. Chair Tom Hermansen

V. Public Comment