

**Tourist Development Council
October 25, 2023
Government Center, Viera**

The Tourist Development Council met on October 25, 2023, at the Brevard County Government Center and via Zoom. Members present were: Chair Commissioner Rita Pritchett, Andrea Young, Donny DeDonatis, Matthew Boucher, Christy Galzerano via Zoom, Keith Winsten, Wayne Soard. Absent members: Mayor Rob Medina, Vice Chair Tom Hermansen. TDC Staff present were: Peter Cranis, John Giantonio, Candace Narmore.

WELCOME AND INTRODUCTIONS -

Guests present were: Jim Liesenfelt, Assistant County Manager; Alex Esseesse, Deputy County Attorney; Dave Berman, *Florida Today*; John Beldon, Space Coast Fun Guide.

AGENDA:

Commissioner Pritchett asked Board Members to disclose any conflict of interest with agenda items and/or any business relationships between the Board.

APPROVAL OF MINUTES:

ACTION: Mayor Medina moved to approve the August 23, 2002 Tourist Development Council minutes. Tom Hermansen seconded the motion and the motion was unanimously approved.

DIRECTORS REPORT – PETER CRANIS

STR Report: Cranis gave the STR Report. The STR Report was included in the packet.

August 2023 Tourist Tax Collections Revenue Report: Cranis gave the August 2023 Tourist Tax Collections Revenue Report. The detailed report was included in the packet.

September FY 2022-2023 TDC Budget Report: Cranis gave the September FY 2022-2023 TDC Budget and the report was included in the packet.

TDC OPERATING PROCEDURES:

There was discussion that Brevard Board of County Commissioners (BOCC) voted to restore \$530,000 to the tourism cultural grants program for the 2023-24 budget year that began Oct. 1. That means the 25 groups will be getting their money, without having to apply for it again and without the need for another County Commission vote.

The BOCC that also restored full funding to the Brevard Cultural Alliance for 2023-24 and approved two tourism capital facilities grants for the Titusville projects involving the expansion of the American Police Hall of Fame & Museum and construction of an event center

at the Valiant Air Command's Warbird Air Museum at Space Coast Regional Airport. The Palm Bay project will be brought back to the BOCC in 6 months.

Now, two other tourism grant programs are moving forward as well. They are the major events grant program which is for events that draw at least 25,000 people and a sports grant program for sports events that generate at least 200 nights of lodging rentals.

Young moved to resend the motion made at the September 27, 2023 TDC meeting to update the TDC Operating Procedures Manual deleting the Cultural Committee and the Sports Committee. Major Events and Sports grant programs will move forward. Mayor Medina seconded the motion and the motion was unanimously approved. Galzerano seconded the motion and the motion was unanimously approved.

MARKETING COMMITTEE:

The next meeting of the Marketing is to be announced.

CAPITAL FACILITIES COMMITTEE:

The next meeting of the Capital Facilities Committee is to be announced.

BEACH COMMITTEE:

Mike McGarry, Office of Natural Resources Management, gave an update on beach renourishment projects.

Beaches eroded by hurricanes Ian and Nicole in central Brevard County to be renourished. The U.S. Army Corps of Engineers approved a contract with a company for the rehabilitation of Brevard County's shoreline from south of Patrick Space Force Base through to Spessard Holland Beach Park in Melbourne Beach. That includes beaches in Satellite Beach, Indian Harbour Beach and Indialantic, all of which saw heavy erosion after Ian and Nicole. The project will place 1.125 cubic yards of sand on the beaches. The sand is being taken from an offshore borrow site near Port Canaveral. This is a federally-funded project that will run in two phases to coincide with sea turtle nesting season. Phase one will start in late November and run through April 2024. Phase two will start in November 2024 and end in April of 2025.

The next meeting of the Beach Improvement Committee is to be announced.

BOARD REPORTS AND OTHER BUSINESS:

Meeting adjourned at 3:30 p.m.