



Brevard County Board of County Commissioners

Tourist Development Council (TDC)

July 24, 2024 – 2:00 PM

Government Center, Building C, 3rd Floor Florida Room, Viera

Members: Chair Commissioner Jason Steele, Vice Chair Tom Hermansen, Julie Braga, Alex Litras, Mayor Rob Medina, Dilesh Patidar, Wayne Soard, Keith Winsten, Andrea Young

Agenda

I. Administrative – Chair Jason Steele

- a. Roll Call
- b. Agenda Review

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.

- c. Approval of Tourist Development Council Minutes of May 22, 2024 **(Action Item)**

II. Director's Report – Peter Cranis

- a. STR Reports
- b. May 2024 Tourist Tax Collection Revenue Report
- c. June Fiscal Year 2023-2024 Tourist Development Council Budget Report
- d. Review of Fiscal Year 2024-2025 Budget **(Action Item)**

III. Committee Reports

- a. Marketing Committee Report

Review of Fiscal Year 2024-2025 Marketing Plan – Peter Cranis **(Action Item)**

- b. Cultural Committee Report

Next Meeting of the Cultural Committee is August 22, 2024

c. Capital Facilities Committee Report

- i. Presentations for 3 grant applications provided in packet.
- ii. Next meeting of the Capital Facilities Committee is August 15, 2024

d. Beach Committee Report

- i. Review of KBB Request for Contract to Clean 4 Causeways **(Action Item)**
- ii. Review of City of Cocoa Beach Request for Contract to Clean Beaches **(Action Item)**
- iii. Next meeting of the Beach Committee is October 1, 2024

e. Sports Committee Report

Next meeting of the Sports Committee is October 24, 2024, at 2:00 PM

IV. Public Comment

V. Board Reports

Other business and TDC Members

- a. Commissioner Jason Steele
- b. Vice Chair Tom Hermansen
- c. Julie Braga
- d. Alex Litras
- e. Mayor Rob Medina
- f. Dilesh Patidar
- g. Wayne Soard
- h. Keith Winsten
- i. Andrea Young
- j. Peter Cranis

Note: The August 28, 2024 TDC meeting is at 2:00 PM at the Government Center, Building C, 3rd Floor, Florida Room.