



**BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS TOURIST
DEVELOPMENT COUNCIL**

November 18, 2020 – 2:00 p.m.

Brevard Zoo, Nyami Nyami Lodge, Viera

Council Members: Chair Giles Malone, Vice Chair Tom Hermansen, Commissioner
Kristine Zonka, Julie Braga, Bob Baugher, Rebecca Shireman, Andrea Young

Agenda

I. Administrative – Chair Giles Malone

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)
 - i. Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Tourist Development Council Minutes of October 28, 2020 (Action Item)

II. Director's Report – Peter Cranis

- a. STR Weekly Report
- b. September 2020 Tourist Tax Collection Revenue Report
- c. October FY 2019-2020 Tourist Development Council Budget Report
- d. 2021 TDC & Committee Meeting Schedule

III. Committee Reports

- a. Marketing Committee Report
 - i. PR Recap and Marketing Update – Charity Stewart
 - ii. Next meeting of the Marketing Committee is scheduled on February 4, 2021 at the Government Center, Florida Room, Viera
- b. Capital Facilities Committee Report – Giles Malone



- i. Next meeting of the Capital Facilities Committee is scheduled on March 18, 2021, 2:00 p.m. at the Government Center, Florida Room, Viera
- c. Beach Improvement Committee Report – Tom Hermansen
 - i. 50 Year Beach Budget Plan – Peter Cranis
 - ii. Next meeting of the Beach Committee is scheduled on February 24, 2021, 2:00 p.m. at the at the Government Center, Florida Room, Viera
- d. Sports Committee Report
 - i. FY 2020-2021 Sports Grant Update – Peter Cranis
 - ii. Next Meeting of the Sports Committee is scheduled on March 3, 2021, 2:00 p.m. at the Government Center, Florida Room, Viera
- e. Cultural Committee Report – Andrea Young
 - i. FY 2021 Cultural Grant Update
 - ii. Next Meeting of the Cultural Committee is scheduled on February 16, 2021, 2:00p.m. at the Government Center, Florida Room, Viera

IV. Orlando-Melbourne International Airport Update – Rob Hemler

V. Chair Report – Giles Malone

- a. Other business and TDC Members
 - i. Commissioner Kristine Zonka
 - ii. Bob Baugher
 - iii. Julie Braga
 - iv. Tom Hermanson
 - v. Andrea Young
 - vi. Rebecca Shireman

VI. Public Comment