



**BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS TOURIST
DEVELOPMENT COUNCIL**

October 28, 2020 – 2:00 p.m.

Government Center, Building C, 3rd Floor, Florida Room, Viera

Council Members: Chair Giles Malone, Vice Chair Tom Hermansen, Brian Anderson, Commissioner Kristine Isnardi, Julie Braga, Bob Baugher, Rebecca Shireman, Andrea Young

Agenda

I. Administrative – Chair Giles Malone

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)
 - i. Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Tourist Development Council Minutes of September 23, 2020 (Action Item)

II. Director's Report – Peter Cranis

- a. STR Monthly Report (August 2020 Destination Report)
- b. August 2020 Tourist Tax Collection Revenue Report
- c. September FY 2019-2020 Tourist Development Council Budget Report

III. Committee Reports

- a. Marketing Committee Report – Peter Cranis
 - i. Strategic Marketing Discussion
 - ii. Marketing Update – Charity Stewart
 - iii. Next meeting of the Marketing Committee TBA
- b. Capital Facilities Committee Report – Giles Malone
 - i. FY 2020-2021 Capital Facilities Grant Update
 - ii. Next meeting of the Capital Facilities Committee TBA
- c. Beach Improvement Committee Report – Tom Hermansen
 - i. Report from the October 14, 2020, 2:00 p.m. Beach Improvement Committee Meeting
 - ii. South Beaches Project – Mike McGarry



- iii. Next meeting of the Beach Improvement Committee TBA
- d. Sports Committee Report – Brian Anderson
 - i. Approval of Actions from the October 21, 2020, 2:00 p.m. Sports Committee Meeting
 - ii. Next meeting of the Sports Committee TBA
- e. Cultural Committee Report – Andrea Young
 - i. Report from the October 20, 2020 Cultural Committee Meeting
 - ii. Next Meeting of the Cultural Committee is TBA

IV. Chair Report – Giles Malone

- a. Other business and TDC Members
 - i. Commissioner Kristine Isnardi
 - ii. Brian Anderson
 - iii. Bob Baugher
 - iv. Julie Braga
 - v. Tom Hermanson
 - vi. Andrea Young
 - vii. Rebecca Shireman

V. Public Comment