



BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS TOURIST  
DEVELOPMENT COUNCIL

September 23, 2020 – 2:00 p.m.

Government Center, Building C, 3rd Floor, Florida Room, Viera

Council Members: Chair Giles Malone, Vice Chair Tom Hermansen, Brian  
Anderson, Commissioner Kristine Isnardi, Julie Braga, Bob Baugher, PK Kapur,  
Rebecca Shireman, Andrea Young

Agenda

**I. Administrative – Chair Giles Malone**

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)
  - i. Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Tourist Development Council Minutes of August 26, 2020 (Action Item)

**II. Director's Report – Peter Cranis**

- a. STR Monthly Report (July 2020 Destination Report)
- b. July 2020 Tourist Tax Collection Revenue Report
- c. August FY 2019-2020 Tourist Development Council Budget Report

**III. Committee Reports**

- a. Marketing Committee Report – PK Kapur
  - i. Advertising Agency Presentation - &Barr
  - ii. Marketing Update – Charity Stewart
  - iii. Next meeting of the Marketing Committee is scheduled on October 8, 2020 at the Government Center, Florida Room, Viera
- b. Capital Facilities Committee Report – Giles Malone
  - i. Approval of Actions from the September 21, 2020 Capital Facilities Committee Meeting (Action Item)



- ii. Next meeting of the Capital Facilities Committee is scheduled on November 5, 2020, 2:00 p.m. at the Government Center, Commission Chambers, Viera
- c. Beach Improvement Committee Report – Tom Hermansen
  - i. Next meeting of the Beach Committee is scheduled on October 14, 2020, 2:00 p.m. at the at the Government Center, Florida Room, Viera
- d. Sports Committee Report – Brian Anderson
  - i. Next Meeting of the Sports Committee is scheduled on October 21, 2020, 2:00 p.m. at the Cocoa Civic Center, Cocoa
- e. Cultural Committee Report – Andrea Young
  - i. Approval of Actions from the September 22, 2020 Cultural Committee Meeting (Action item)
  - ii. Next Meeting of the Cultural Committee is scheduled on October 20, 2020, 2:00p.m. at the Government Center, Florida Room, Viera

#### **IV. Chair Report**

- a. Other business and TDC Members
  - i. Commissioner Kristine Isnardi
  - ii. Brian Anderson
  - iii. Bob Baugher
  - iv. Julie Braga
  - v. Tom Hermanson
  - vi. PK Kapur
  - vii. Andrea Young
  - viii. Rebecca Shireman