



Brevard County Board of County Commissioners

Tourism Development Council

April 22, 2020 2:00 p.m.

Conference Call 321-236-8852

Council Members

Giles Malone, Chair

Tom Hermansen, Vice Chair

Commissioner Kristine Isnardi

Debra Green

Laurent Rawlings

Bob Baugher

PK Kapur

Brian Anderson

Andrea Young

Administrative – Chair, Giles Malone

- a. Welcome and Introductions
- b. Approval of Agenda (**Action Item**) Board Members request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Tourist Development Council Minutes of March 25, 2020 (**Action Item**)

Director's Report – Peter Cranis

- a. COVID-19 Presentation
- b. February 2020 Tourist Tax Collection Revenue Report
- c. March FY 2019-2020 Tourist Development Council Budget Report

Committee Reports

- a. Marketing Committee Report – PK Kapur

- i. Report from the April 20, 2020 Marketing Committee Meeting
 - ii. COVID-19 Marketing Recovery Strategy – PK Kaput & Charity Stewart
- b. Capital Facilities Committee Report – Giles Malone
 - i. Report from the April 2, 2020 Capital Facilities Committee Meeting
- c. Beach Improvement Committee Report – Tom Hermansen
 - i. Report from the April 7, 2020 Beach Improvement Committee Meeting
- d. Sport Committee Report – Brian Anderson
 - i. Report from the March 31, 2020 Sports Committee Meeting
- e. Cultural Committee Report
 - i. Report from the April 14, 2020 Cultural Committee Meeting

Chair Report

- a. Other business and TDC Members
- b. Commissioner Kristine Isnardi
- c. Brian Anderson
- d. Bob Baugher
- e. Debra Green
- f. Tom Hermansen
- g. PK Kapur
- h. Giles Malone
- i. Laurent Rawlings
- j. Andrea Young

Public Comment